



Date: 7/27/2022
 Prepared By: Kristen Spain

Board Members in Attendance:

| | |
|--------------------|---|
| Stan Dobosenski | x |
| Jeremy Dockendorf | x |
| Steve Lauer | x |
| David Ellis | x |
| Allen Lecuyer | x |
| Jason Wagner | x |
| Kristen Spain | x |
| Craig Grefe | x |
| John Scharffbillig | |

Don C, Beth S, Jen, SteveA, Lt

Call to Order: 7:03 pm

Agenda

Virtual via Zoom

1. June minutes – Kristen
2. Treasurer report – Craig
3. Finance committee - Craig
4. MIM committee – Jeremy
5. Membership committee - Allen
6. TOY committee – Jason

- 7. Technology committee - David
- 8. Marketing committee - Steve
- 9. Spring Training 2023 – John
- 10. BBQ news article – due August 19 th , member spotlight, bus.
Member spotlight
- 11. Next board meeting: August 24 th at 7pm – Davanni’s Pizza
- 12. Floor

| Topic | Synopsis | Motions / Actions |
|-----------------------------------|--|--|
| June minutes - Kristen | Minutes Read and approved | Motion to Accept: Craig Second: Steve Approved 7:06 pm None opposed |
| Treasurer’s Report - Craig | Financial standing as of 7/27/22 : USBank: \$39,103.17 Paypal: Balance \$369.92 Total Checks Outstanding: 0 Total Deposits Outstanding: 0 | Motion to Accept: David Second: Steve None opposed |
| Finance - Craig | Audit - Been delayed; Fielding tax questions; | Action item: |

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| | <p>True up was done between, Bank, Afinipay, Wild Apricot</p> <p>Audits - Are available in August</p> <p>Starting planning for next year</p> | <p>Action Item: Audit in August</p> |
| <p>MIM committee – Jeremy</p> | <p>Jeremy wasn't able to connect with the fairgrounds yet.</p> <p>Looking for a committee lead/organizer for next year. Want to new organizer to join for a visit to fairgrounds for transition planning.</p> <p>Will do a judges class next year, if we can break even. Broke even on money in 2022..</p> <p>Proposed date: May 12 / 13th, class would be the 11th.</p> <p>6-9 months lead time: Need insurance, contract signed, trophies, hotel blocks, kcbs paperwork</p> <p>Committee members so far: Jeremy, Craig,</p> | <p>Action item: Setting date for next year, contract for next year with fairgrounds;</p> <p>Action Item: rooms can be blocked at hotels - Jeremy</p> <p>Action Item: Jeremy to call the fairgrounds to book date</p> <p>Action item: Identify organizer for next year</p> |
| <p>Membership - Allen</p> | <p>273 Active Members right now</p> <p>13 current business members</p> | <p>Action item: Look to add 'approval' task to the membership process for business members</p> <p>Action item: Spring training members - add to membership</p> |

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| TOY committee - Jason | <p>Nick planning to standings updated Soon.;</p> <p>Masters - add Worthington BY- two contests to add</p> <p>Ideas:</p> <p>Facebook idea: Add a winner for each contest to the social feed; share winners posts from each contest, if we see them posted by someone</p> <p>Marketing: We could do more promoting of contests</p> | <p>Action Item: Jason and Kristen to get together to design and get trophies started for TOY for the banquet.</p> <p>Ideas: wood, acrylic, rings, tumblers, etc.</p> |
| Technology committee - David | <p>No updates</p> <p>Idea: Do we want to add Google Analytics to the website / pages.</p> | <p>Action Item: David - look into Google Marketing, if there is a cost, what we get from it, etc.</p> |
| Marketing Committee - Steve | <p>No updates.</p> | <p>Action Item: Follow up on sponsor posts for MIM (Jeremy / Steve)</p> |
| Spring Training - Jeremy | <p>April 15th on hold with the U of M..</p> <p>No updates from John</p> | <p>Action Item: Identify the audience and goal of spring training</p> <p>“Art of Backyard Cooking”</p> |

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| | <p>Identifying our partners and customers - and leverage them to put together something that sells itself.</p> <p>Butchers, others to partner with us. Problems or Questions customers ask.</p> | <p>in MN</p> <p>Reach out to gather info, with questions David sent in next two weeks:</p> <p>Compart - Stan Smokestack - David Andersen - Craig Iowa - Steve Northern Fire - Jeremy Saints and Sinners - Allen Fellers - Allen Sovereign Smoke - Craig TheMeatery - Up North Q Cast - David Remmele Beef - David Bent Brewstillery - Jason Smokin Bros Rubs - Stan Livias - Jason Pistachio Petes - Cajun Smokers - Whitewater - Jeremy Croix Valley - Steve Jeremy's local butcher - Jeremy</p> |
| <p>BBQ news article -</p> | <p>September article: Wagyu event spotlight - David</p> <p>Business Member spotlight Member spotlight of a judge - Don Collier</p> <p>Next month: Craig How to love of cooking into your backyard, and how that can blossom into BBQ competitions</p> <p>Ideas: Member spotlights Business member spotlights highlight members or judges ; highlight new members Welcome new members</p> | <p>Action for: September article due Aug 15th</p> <p>Action for Board: Generate a monthly business member spotlight.</p> |

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| Floor | Don: no items Beth: no items | Action Item: |

Next Meeting:

| Date | Time | Location |
|--------------|------|-----------------|
| August 24 th | 7 pm | Davanni's Pizza |

Motion to Adjourn: David
 Second: Craig
 Meeting Closed : Adjourned 8:23 pm

Committees:

Membership Committee

Allen (chair), Kristen, Craig, Steve

TOY Committee

Jason (Chair), Beth, John, Allen, Steve, Kristen

Finance Committee

Craig (chair), David, Jeremy, Steve

Technology Committee

David (chair), Kristen, Craig, Matt Mumme

MIM Committee

Jeremy, Stan, Allen, Craig

Banquet Committee

Kristen (Chair),

Marketing Committee

Steve (Chair), Allen, Stan, David, Craig, Kristen, Jeremy

NBN Dates 2022

Content Deadline

June 17

July 15

August 19

September 16

October 14

November 11

December 15

Edition

July

August

September

October

November

December

January 2023